



# We're looking for a Junior Graphic Designer!

## Who are we?

Electric House is a social media agency with a difference – we're a publisher too. We create, produce and distribute shockingly good video content through our social media communities (and beyond), earning untouchable results for our clients.

A career with us is a vibrant one - we're a rapidly growing agency, based in one of the most iconic offices of the West Midlands. And, whilst we may be getting bigger, we pride ourselves on the family-style culture at the heart of our business.

We look for people who want to be a part of that culture, which means people who share our values. We create together, we believe in being passionate and honest, and we always strive to have a consistent positive impact on the business and on the people around us.

Our founder set out to create a company where nobody hated Mondays, or felt undervalued, and we work hard to uphold those principles. 96% of respondents in a recent team survey said they would refer a friend to work with us, so hopefully, we're doing a good job.

If you're looking to be part of something special - something dynamic, and exciting - Electric House could be the place for you.

## The role

As Junior Graphic Designer, you will:

- Work closely with the Head of Design and creative team to improve design - touching all aspects of the business, from commercial pitches to assisting on photoshoots
- Work with the commercial team to create and execute email marketing campaigns, surveys, and landing pages for clients
- Work with the commercial team to manage client proposals from typesetting through to design.
- Work with the social team to develop designs and assets for new social media groups and pages, and to ensure the brand is pushed out correctly
- Assist on product photoshoots and content creation for clients
- Offer ideas and create designs for video creation projects, i.e. overlays, prop design, animation, etc...
- Work within brand guidelines to ensure brand image is consistent
- Meet project deadlines and client expectations



## The Successful Candidate

The successful candidate will:

- Show creative flair, originality and a strong visual sense
- Have strong computer skills, especially regarding Adobe products
- Will possess the ability to work across multiple projects simultaneously
- Have the confidence to present and explain ideas to clients and colleagues
- Have a meticulous eye for detail to ensure brand and client projects are executed efficiently
- Be a big thinker who wants to be part of a fast paced, growing company.
- Be a complete team player

## The Detail

Salary: £20,000 - £22,000

Holidays: 20 days per year, plus 1 additional day for your birthday and 1 additional day for your work anniversary

Job Type: Full-time

Start Date: Immediate.

How to apply: Send your CV, portfolio and covering letter to [kelly@cultureheads.co.uk](mailto:kelly@cultureheads.co.uk). We are committed to equality of opportunities and would ask that you remove your name, date of birth, gender, ethnicity, and country of origin from any documents you submit. We just need your phone number to give you a call if your application is successful.