

# We're looking for a Head of Branded Production!

## Who are we?

Electric House is a social media agency with a difference – we're a publisher too. We create, produce and distribute shockingly good video content through our social media communities (and beyond), earning untouchable results for our clients.

A career with us is a vibrant one - we're a rapidly growing agency, based in one of the most iconic offices of the West Midlands. And, whilst we may be getting bigger, we pride ourselves on the family-style culture at the heart of our business.

We look for people who want to be a part of that culture, which means people who share our values. We create together, we believe in being passionate and honest, and we always strive to have a consistent positive impact on the business and on the people around us.

Our founder set out to create a company where nobody hated Mondays, or felt undervalued, and we work hard to uphold those principles. 96% of respondents in a recent team survey said they would refer a friend to work with us, so hopefully, we're doing a good job.

If you're looking to be part of something special - something dynamic, and exciting - Electric House could be the place for you.

## The role

Our busy in-house Production Teams make thumb-stopping videos for our own social channels and those of our clients. The type of videos we produce includes user-generated style content, mini-documentaries, live shows and/competitions, sketches, product reviews, product hero videos, and more.

As a Head of Branded Production, you will:

- Take overall responsibility for the Branded Production department, which includes managing and providing advice to the branded Producers and their teams
- Provide support and guidance in creating high-quality video content for an array of social media channels
- Constantly improve processes and practices across all EH video production
- Be responsible for the training and progression of all Production team members
- Implement and oversee a robust Health and Safety policy to ensure the safety of the production team on shoots
- Overall responsibility for camera kit, the server, and all production software
- Cooperate and collaborate with other Heads of Department to continually increase the revenue and quality of projects



- Be responsible for the strategic planning and growth of the Production team and video offering
- Take responsibility for individual project budgets and yearly operating budgets
- The ability to research and present data regarding the performance of the Production Team including the measurement of monthly KPIs.

## The Successful Candidate

The successful candidate will:

- Have proven management experience and leadership skills, able to guide a team firmly and fairly to encourage team morale and project quality
- Be experienced in video-production, with a passion for all things video related
- Have a deep understanding of production processes and software
- Have superb communication skills, able to communicate with the wider team clearly and concisely
- Be able to work collaboratively and as part of a team, confident when liaising with Heads of Departments and the Senior Leadership team
- Have exceptional organisational skills, able to prioritise workloads and balance work streams
- Be a problem solver who is able to calmly resolve issues in confidence
- Be skilled in project and budget management
- Be confident in creating strategic plans that align to both business and departmental objectives
- Be a creative thinker who isn't afraid to propose new ideas and is continually searching for ways to take our video content to the next level
- Be a real team player that takes a positive approach and enjoys being part of a fast-paced environment.
- Hold a current, valid UK driving licence.

## The Detail

Salary: Competitive

Holidays: 20 days per year, plus 1 additional day for your birthday and 1 additional day for your work anniversary

Job Type: Full-time

Start Date: Immediate

How to apply: Send your CV and covering letter to [kelly@cultureheads.co.uk](mailto:kelly@cultureheads.co.uk). A portfolio demonstrating your video production experience would be advantageous. We are committed to equality of opportunities and would ask that you remove your name, date



of birth, gender, ethnicity, and country of origin from any documents you submit. We just need your phone number to give you a call if your application is successful.